



MODA EXCLUSIVE 4-DAY TRAINING

Developing projects within a community development framework: Strategies for successful projects

St John's Church, Stratford Broadway, E15 1NG

Tube: Stratford (Jubilee and Central lines and Overground)

Date & Time	Course
Tuesday 11 November 08, 10am – 4pm	Community development approach to identifying need and involving users and stakeholders
Friday 14 November 08 10am -3pm	Outcome-based SMARTER project planning
Tuesday 18 November 08 10am- 4pm	Empowering and sustaining participation of disadvantaged groups
Friday 21 November 08 10am- 3pm	Developing fundraising strategy and plans

Participation of potential users in identification of need and involving stakeholders and local or cultural communities in the process of planning and implementation of community projects is a vital ingredient of their success and sustainability. It is also important for the identification of outcomes, and better policy and practice, for responding to local needs and developing more sustainable community organisations.

This four-day course provides you with step-by-step action points, and effective conceptual and practical tools that will enable you to develop successful community projects with greater chances for both resource raising and achieving outcomes.

People attending this course will learn how to:

1. Use community development approach
2. Plan work with local communities
3. Develop ideas into vision and aims

4. Use different scientific survey/research methods to identify need
5. Identify various stakeholders and plan to meet their expectations through user-friendly conceptual tools
6. Identify outcomes from the view-point of users' needs and aspirations
7. Strategy to sustain the participation of disadvantaged communities and individuals
8. Use technical tools for devising professional projects
9. Embed quality standards, measures and indicators in the planning process
10. Plan fundraising strategy and successful fundraising projects

Who should attend the course

The course will benefit anyone working with community groups and voluntary organisations and any individuals wishing to expand on their knowledge and techniques. The course will be tailored to participants' needs. It is recommended to attend all the four days but it is also possible to book individual days.

Cost:

Large Charities, Public Sector, and Businesses: £125 per person per course

Smaller charities (under 8 staff) and Individuals: £45

Unfunded groups: £20

Groups working with MODA for capacity building support: Free

The venue is fully accessible

Booking:

For bookings and information please contact MODA, 020 8555 8948, info@moda.org.uk

You can apply in writing to MODA, 1 Mark Street, Stratford, London, E15 4GY or complete our online booking form.



The course will be led by **Dr Kamal Rasul**.

Kamal is a popular and effective trainer. He has over 20 years experience of training and working with voluntary and community organizations in areas of management development, capacity building and organisational and community development issues. Kamal has facilitated work with a wide range of BAMER groups and networks, and other organisations, ranging from local community groups to regional networks and national and international conferences.